

Bio Bart D'Olieslager

Bart D'Olieslager (1974) is a seasoned telecommunications professional with over 20 years' experience in the sector. Among other things, Bart has been instrumental in major launches and restructuring processes at Belgian telecoms operators VOO and Orange Belgium.

For the past three years, Bart has been a member of the VOO management team, where he held the position of CMO (Chief Marketing Officer). He achieved commercial and operational success by positioning VOO as a benchmark Gigabit Internet provider in the difficult context of the company's sale. Bart was also involved in the initial commercial integration of VOO as soon as the sale of the operator to Orange Belgium was finalized.

Prior to this, Bart was employed in various roles at Orange Belgium for almost 20 years. As Marketing Director, he was instrumental in launching and positioning the Orange brand in Belgium, particularly as a provider of fixed-mobile convergence solutions.

Bart has a master's degree in Product Development from the University of Antwerp and a master's degree in Marketing and Communication from VLEKHO Business School. As well as devoting his time to making the world of telecommunications a better place, Bart enjoys music, a good meal with friends and spending quality time with his family.